

# TEHAMA COUNTY ECONOMIC FORECAST

Tehama County is located in Northern California, halfway between Sacramento and the Oregon border. The largest city is Red Bluff, which has a population of 14,100. As a whole, Tehama County has a population of 63,000 people and a total of 16,000 wage and salary jobs. The per capita income in Tehama County is \$31,087 and the average salary per worker is \$44,568.

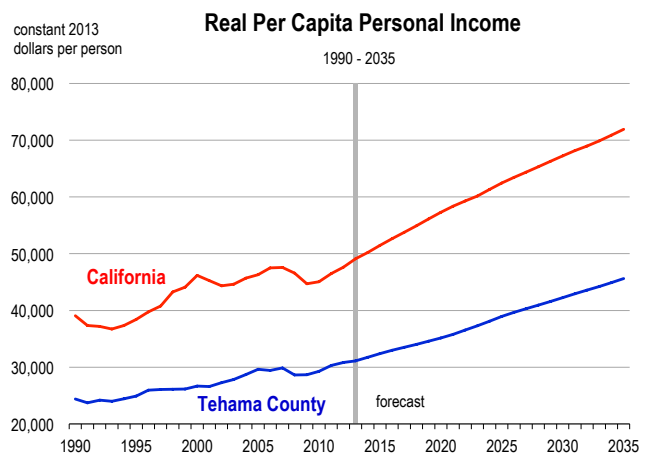
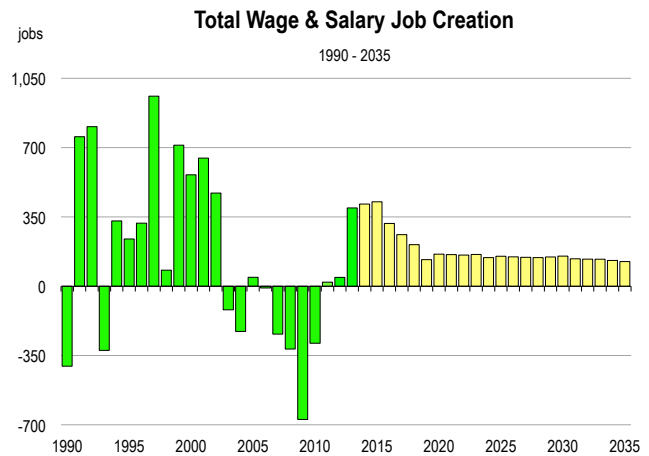
In 2013, a total of 400 wage and salary jobs were gained in Tehama County, representing a growth rate of 2.5 percent. The agricultural sector grew by 3.1 percent, while the non-farm sector increased by 2.4 percent. In 2013, the unemployment rate was 13.7 percent, which is largely unchanged from the previous year.

In 2013, the largest employment gains occurred in transportation and utilities (+240 jobs), education and healthcare (+240 jobs), and construction (+100 jobs). The largest losses, on the other hand, were observed in professional and business services (-210 jobs) and government (-130 jobs). For the government sector, this was the fifth consecutive year of decline.

The population of Tehama County grew at an annual rate of 0.2 percent between 2008 and 2013. This growth was due entirely to the natural increase (new births), as the county lost an average of 40 net migrants per year.

## FORECAST HIGHLIGHTS

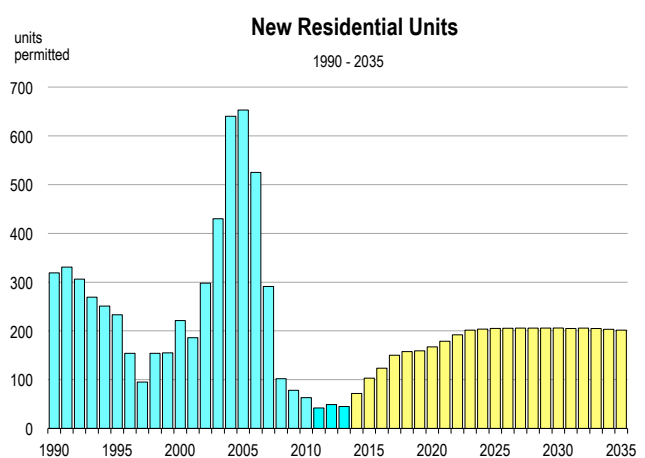
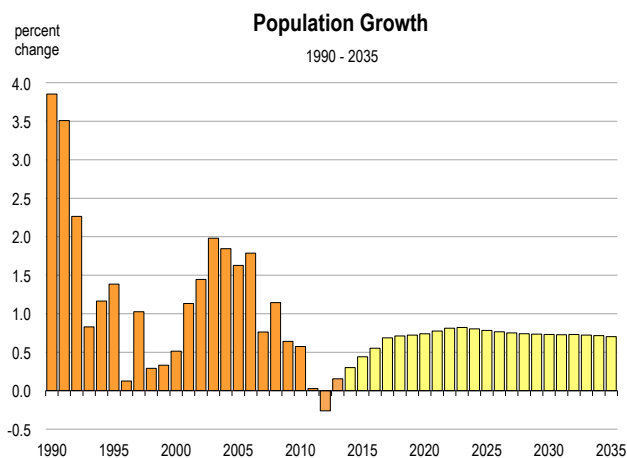
- Total wage and salary employment is expected to increase by 2.5 percent in 2014. From 2014 to 2019, growth will average 1.6 percent per year. The non-farm sector will increase at a rate of 1.7 percent per year, while the farm sector will expand by 0.5 percent per year.
- Average salaries are currently below the California state average, and will remain so over the forecast period. In Tehama County, inflation-adjusted salaries are expected to rise by an average of 1.2 percent per year from 2014 to 2019.
- Between 2014 and 2019, employment growth will be spread across a number of industries. However, the largest increases will occur in manufacturing, transportation and utilities, wholesale and retail trade, professional and business services, education and health services, and government. Together, these sectors will account for 84 percent of net job creation in the county.
- Annual population growth in the 2014-2019 period is expected to average 0.6 percent per year.
- Net migration is expected to turn positive in 2014, with approximately 50 net in-migrants. Migration will then accelerate, and over the entire 2014-2019 period, the forecast calls for an average of 260 net in-migrants per year.
- Real per capita income is expected to increase by 2.1 percent in 2014. Over the following five years, real per capita income is projected to grow at a rate of 1.7 percent per year.
- Total taxable sales, adjusted for inflation, are forecasted to rise at a rate of 2.6 percent per year between 2014 and 2019.
- Industrial production is forecasted to increase by 7.8 percent in 2014. Over the following five years, the growth rate of industrial production will average 5.4 percent per year.
- Total crop production, adjusted for inflation, is expected to increase by 2.4 percent per year between 2014 and 2019. The principle crop in the county is the walnut.



# Tehama County Economic Forecast

## 2006-2013 History, 2014-2040 Forecast

	Population (people)	Net Migration (people)	Registered Vehicles (thousands)	Households (thousands)	New Homes Permitted (homes)	Total Taxable Sales (billions)	Personal Income (billions)	Real Per Capita Income (dollars)	Inflation Rate (% change in CPI)	Real Farm Crop Value (millions)	Real Industrial Production (millions)	Unemploy- ment Rate (percent)
2006	61,542	841	68.5	22.5	525	\$0.75	\$1.55	\$29,436	3.2	190.4	648.8	6.5
2007	62,011	314	68.5	23.2	291	\$0.73	\$1.63	\$29,872	3.4	216.2	659.9	7.2
2008	62,720	569	68.4	23.6	102	\$0.68	\$1.63	\$28,617	2.9	174.6	724.7	9.2
2009	63,122	184	68.4	23.8	78	\$0.54	\$1.66	\$28,647	0.8	199.2	551.0	13.9
2010	63,484	93	68.7	23.8	63	\$0.59	\$1.72	\$29,251	1.3	245.3	523.2	15.6
2011	63,502	-120	68.2	23.8	42	\$0.69	\$1.83	\$30,304	2.7	257.9	535.8	15.0
2012	63,336	-284	67.3	23.9	49	\$0.75	\$1.91	\$30,807	2.7	301.7	562.8	13.8
2013	63,434	-58	69.5	24.0	45	\$0.81	\$1.97	\$31,087	2.3	309.7	617.4	13.7
2014	63,625	50	69.8	24.0	72	\$0.87	\$2.08	\$31,740	2.8	309.7	666.6	11.5
2015	63,905	143	70.1	24.1	103	\$0.93	\$2.20	\$32,393	3.3	321.0	715.4	10.0
2016	64,258	214	70.5	24.2	124	\$0.98	\$2.32	\$32,998	3.2	329.7	760.0	9.1
2017	64,699	298	71.1	24.3	150	\$1.03	\$2.43	\$33,495	2.4	336.7	797.1	8.6
2018	65,160	308	71.6	24.4	158	\$1.08	\$2.54	\$34,041	2.3	342.4	832.8	8.3
2019	65,630	311	72.2	24.6	159	\$1.13	\$2.66	\$34,593	2.4	348.0	866.9	8.2
2020	66,116	319	72.8	24.7	167	\$1.18	\$2.79	\$35,149	2.3	353.3	899.1	8.1
2021	66,628	342	73.4	24.9	179	\$1.23	\$2.93	\$35,791	2.5	357.7	930.0	8.1
2022	67,169	371	74.0	25.0	192	\$1.29	\$3.10	\$36,540	2.6	361.0	963.3	8.0
2023	67,721	386	74.7	25.2	202	\$1.35	\$3.27	\$37,291	2.5	363.1	999.6	7.9
2024	68,265	383	75.4	25.4	204	\$1.42	\$3.45	\$38,090	2.5	365.7	1033.8	7.8
2025	68,800	380	76.0	25.6	205	\$1.48	\$3.64	\$38,929	2.5	367.9	1069.5	7.8
2026	69,327	377	76.7	25.8	205	\$1.55	\$3.83	\$39,647	2.5	370.4	1107.4	7.7
2027	69,848	376	77.3	26.0	206	\$1.61	\$4.02	\$40,292	2.5	372.8	1147.2	7.7
2028	70,365	376	77.9	26.2	206	\$1.68	\$4.21	\$40,935	2.5	375.0	1190.4	7.6
2029	70,882	375	78.5	26.4	206	\$1.75	\$4.42	\$41,589	2.5	377.1	1235.9	7.6
2030	71,400	374	79.2	26.6	206	\$1.83	\$4.63	\$42,257	2.5	379.0	1282.6	7.5
2031	71,919	373	79.8	26.8	205	\$1.90	\$4.86	\$42,923	2.5	380.8	1330.5	7.5
2032	72,445	376	80.4	26.9	206	\$1.99	\$5.09	\$43,578	2.5	382.3	1379.7	7.4
2033	72,968	371	81.1	27.1	205	\$2.07	\$5.34	\$44,228	2.5	383.6	1429.5	7.4
2034	73,491	366	81.7	27.3	203	\$2.15	\$5.59	\$44,915	2.5	384.7	1480.3	7.3
2035	74,007	359	82.3	27.5	202	\$2.24	\$5.87	\$45,633	2.5	385.8	1532.1	7.3
2036	74,511	355	82.9	27.7	201	\$2.33	\$6.15	\$46,363	2.5	386.6	1585.6	7.2
2037	75,003	351	83.5	27.9	199	\$2.42	\$6.45	\$47,109	2.5	387.3	1640.7	7.2
2038	75,479	346	84.1	28.1	197	\$2.52	\$6.76	\$47,874	2.5	388.1	1697.6	7.1
2039	75,943	342	84.7	28.3	195	\$2.62	\$7.08	\$48,650	2.5	388.5	1756.4	7.1
2040	76,396	340	85.2	28.4	193	\$2.71	\$7.41	\$49,422	2.5	388.8	1818.2	7.1

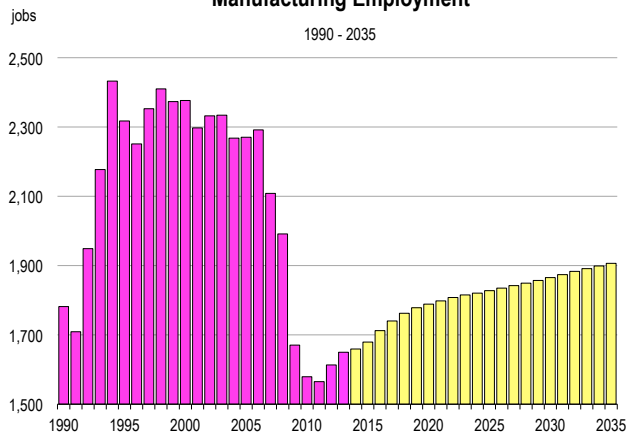


# Tehama County Employment Forecast

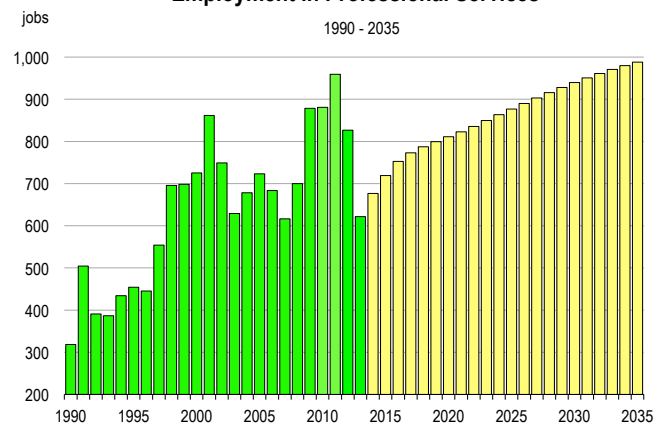
## 2006-2013 History, 2014-2040 Forecast

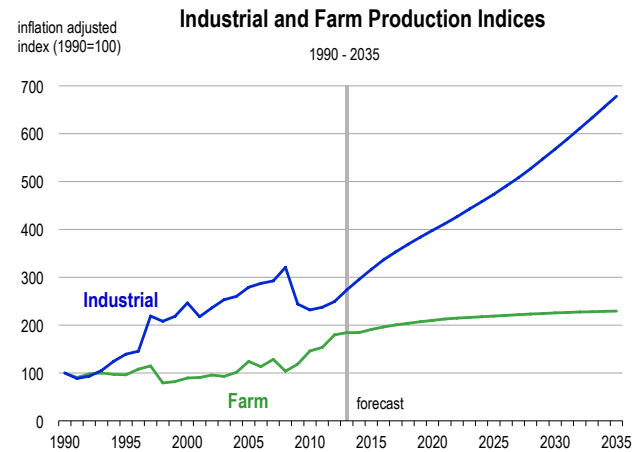
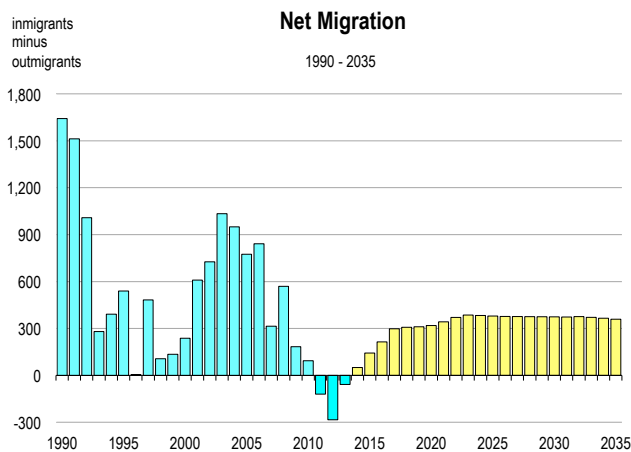
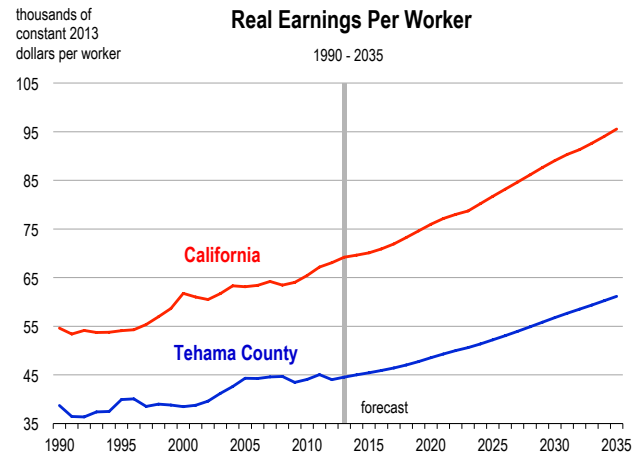
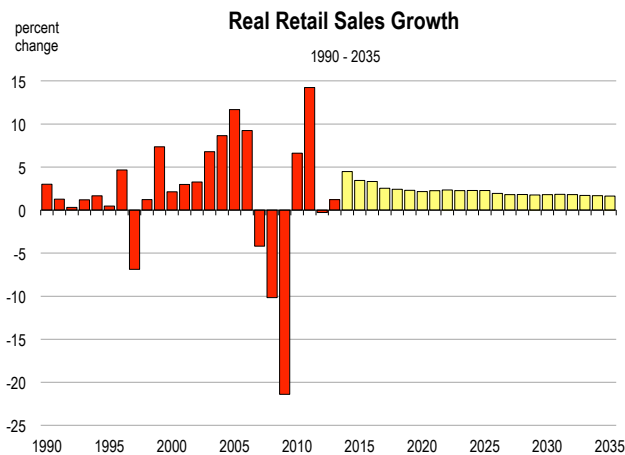
	Total Wage & Salary	Farm	Construction	Manufac- turing	Transportation & Utilities	Wholesale & Retail Trade	Financial Activities	Professional Services	Information	Health & Education	Leisure	Government
-----employment (thousands of jobs)-----												
2006	17.37	1.17	0.74	2.29	1.60	2.48	0.43	0.68	0.10	1.86	1.26	4.16
2007	17.13	1.23	0.64	2.11	1.59	2.48	0.47	0.62	0.10	1.86	1.24	4.19
2008	16.81	1.27	0.53	1.99	1.36	2.32	0.40	0.70	0.10	1.88	1.28	4.34
2009	16.14	1.31	0.43	1.67	1.03	2.16	0.37	0.88	0.07	2.22	1.19	4.29
2010	15.85	1.44	0.42	1.58	1.10	2.09	0.36	0.88	0.07	2.16	1.12	4.15
2011	15.87	1.45	0.42	1.57	1.08	2.06	0.34	0.96	0.07	2.17	1.18	4.09
2012	15.91	1.45	0.43	1.61	1.13	2.03	0.36	0.83	0.08	2.21	1.23	4.07
2013	16.31	1.49	0.54	1.65	1.37	2.10	0.34	0.62	0.08	2.45	1.27	3.94
2014	16.72	1.49	0.54	1.66	1.55	2.13	0.37	0.68	0.08	2.48	1.31	3.94
2015	17.15	1.50	0.57	1.68	1.70	2.16	0.37	0.72	0.09	2.52	1.34	4.01
2016	17.47	1.51	0.56	1.71	1.81	2.20	0.38	0.75	0.09	2.54	1.35	4.06
2017	17.73	1.52	0.60	1.74	1.88	2.23	0.39	0.77	0.09	2.57	1.37	4.08
2018	17.94	1.52	0.59	1.76	1.93	2.25	0.39	0.79	0.09	2.59	1.37	4.14
2019	18.07	1.53	0.60	1.78	1.97	2.28	0.40	0.80	0.09	2.62	1.37	4.13
2020	18.24	1.53	0.60	1.79	2.01	2.30	0.40	0.81	0.09	2.64	1.38	4.16
2021	18.40	1.54	0.61	1.80	2.05	2.32	0.40	0.82	0.09	2.66	1.39	4.19
2022	18.55	1.54	0.62	1.81	2.09	2.34	0.40	0.84	0.09	2.69	1.40	4.21
2023	18.72	1.54	0.63	1.82	2.14	2.37	0.41	0.85	0.09	2.71	1.41	4.23
2024	18.86	1.55	0.63	1.82	2.19	2.39	0.41	0.86	0.09	2.73	1.41	4.26
2025	19.01	1.55	0.63	1.83	2.23	2.41	0.41	0.88	0.09	2.75	1.41	4.29
2026	19.16	1.55	0.64	1.84	2.28	2.43	0.41	0.89	0.09	2.76	1.42	4.33
2027	19.31	1.55	0.64	1.84	2.32	2.45	0.41	0.90	0.09	2.78	1.42	4.36
2028	19.45	1.55	0.64	1.85	2.36	2.46	0.42	0.92	0.09	2.80	1.43	4.39
2029	19.60	1.56	0.64	1.86	2.40	2.48	0.42	0.93	0.09	2.82	1.43	4.43
2030	19.75	1.56	0.65	1.87	2.44	2.50	0.42	0.94	0.09	2.84	1.44	4.47
2031	19.89	1.56	0.65	1.87	2.48	2.52	0.42	0.95	0.09	2.86	1.44	4.50
2032	20.03	1.56	0.65	1.88	2.52	2.53	0.42	0.96	0.09	2.88	1.45	4.53
2033	20.16	1.56	0.65	1.89	2.55	2.55	0.42	0.97	0.09	2.91	1.46	4.56
2034	20.30	1.56	0.65	1.90	2.58	2.57	0.42	0.98	0.09	2.93	1.46	4.60
2035	20.42	1.56	0.65	1.91	2.61	2.58	0.42	0.99	0.09	2.95	1.47	4.63
2036	20.55	1.57	0.66	1.91	2.64	2.60	0.42	1.00	0.09	2.97	1.48	4.66
2037	20.68	1.57	0.66	1.92	2.66	2.62	0.43	1.00	0.09	2.99	1.49	4.70
2038	20.80	1.57	0.66	1.93	2.69	2.63	0.43	1.01	0.09	3.01	1.49	4.73
2039	20.93	1.57	0.66	1.94	2.72	2.64	0.43	1.02	0.09	3.03	1.50	4.76
2040	21.05	1.57	0.66	1.95	2.74	2.66	0.43	1.03	0.09	3.04	1.51	4.80

**Manufacturing Employment**



**Employment in Professional Services**





## County Economic and Demographic Indicators

### Projected Economic Growth (2014-2019)

Expected retail sales growth:	14.8%
Expected job growth:	8.1%
Fastest growing jobs sector:	Transportation and Utilities
Expected personal income growth:	12.4%

Expected population growth:	3.2%
Net migration to account for:	63.5%
Expected growth in number of vehicles:	3.5%

### Demographics (2014)

Unemployment rate (April 2014):	10.1%
County rank* in California (58 counties):	36th
Working age (16-64) population:	60.9%

Population with B.A. degree or higher:	12.7%
Median home selling price (2013):	\$130,000
Median household income:	\$39,839

### Quality of Life

Violent crime rate (2012):	556 per 100,000 persons
County rank* in California (58 counties):	48th
Average commute time to work (2014):	24.4 minutes

High school drop out rate (2012):	16.4%
Households at/below poverty line (2014):	14.8%

\* The county ranked 1st corresponds to the lowest rate in California